



The Franco-Tunisian Alliance Group was created in 1990 by its president Samir Jaieb. The Group's first real estate transactions were launched in the Ile de France region with the construction of villages of single-family homes and residential buildings for home ownership. It was in 2005 that Samir Jaieb decided to carry out his first real estate transaction in Tunisia through the hotel residence Le Monaco in Sousse.

To date, Alliance Group has built more than 1500 housing units in France and more than 800 units in Tunisia. In 2010, Alliance Group also decided to expand in the United States and more particularly in Miami, where it is building luxury villas on the islands of Palm and Hibiscus. Recently, Alliance Group has joined forces with Financière Clorlice, a French real estate development company, to partner on major projects under development in France and in Tunisia.



Created almost 40 years ago, SOROUBAT Group has become Tunisia's leading company in the construction sector. Combining the imperatives of its consolidation and its desire to participate in national sustainable development efforts, SOROUBAT Group subsequently turned its attention to other fields of activity, in particular real estate development and modern agriculture.

Tunis Bay called on the group for its expertise and experience in the construction of civil engineering structures and works. Its mission in the Tunis Bay project is to carry out intramural infrastructure works.